

28th March 2024

Dear Parent / Carer,

Social Media Use Outside of School

We are writing to advise you of a few concerns that we have regarding children's use of social media outside of school during evenings and weekends.

There are several groups of pupils using social media to be persistently unkind about other pupils over platforms such as Snapchat, WhatsApp and Discord. We understand that this has included both sharing unkind comments about pupils and sharing unkind images or memes of the pupils. This is leading to a lot of upset and polarisation of some pupils within school and is not in line with our ethos or values.

Most Social media apps are for pupils 13 years and over. If you do allow your child to access social media, we ask for your vigilance with regards to this. Just like their interactions in person, online interactions require supervision and support. Given the ease that social media interactions can be recorded and shared it is imperative that this is taken seriously. Nationally there are an increasing number of cases where criminal action is being brought. Similarly, many employers are now reviewing digital footprints as part of any recruitment process and we would not want any child to be disadvantaged as an adult by their choices as a child. What is right will vary from family to family but some strategies that are known to be successful include:

- Monitoring their phones for the apps that are downloaded;
- Enacting parental controls on phones and consoles;
- Reviewing the messages they send on platforms and apps making monitoring part of a daily or weekly routine;
- Setting expectations about what space (preferably communal) and times they have access to devices;
- Encouraging them to share or discuss with you what they are doing.

Whilst we appreciate the benefits (and prevalence) of these forms of communication, we are aware that a number of pupils are struggling when any problems or conflict arise as a result of what is being shared.

We are asking for your partnership in dealing with this, as this is happening outside of school. As a school we are responding to this with additional teaching during Computing, Citizenship and Wellbeing lessons and in 1:1 conversations and teaching opportunities as they arise. We also hope to offer this as a future parent workshop. In the meantime please also find attached a helpful guide on settings for various apps. Thank you for your continued support.

Kind Regards,

Diane Mulley Head Teacher





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Social Media Settings

Most social media apps are 13+ (WhatsApp is 16+) but - as we are aware some children are using them regularly - we wanted to share some important settings to keep children safe online.







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