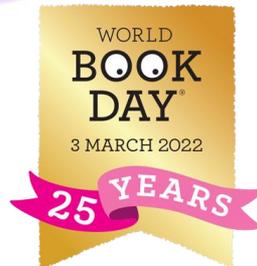




Spalding Parish Church of England Day School

24th February 2022



Dear Parent/Carer

World Book Day – Thursday 3rd March 2022

Join us in your **pyjamas** for World Book Day this year! With bedtime being the perfect time to share a story, alongside our current super sleeping project, we thought this would be a perfect fit

It's a celebration of authors, illustrators, books and (most importantly) it's a celebration of reading. In fact, it's the biggest celebration of its kind, designated by UNESCO as a worldwide celebration of books and reading, and marked in over 100 countries all over the world. This is the 25th year there's been a World Book Day, and on **Thursday 3rd March** children of all ages will come together to appreciate reading.

The main aim of World Book Day is to encourage children to explore the pleasures of books and reading by providing them with the opportunity to have a book of their own. As part of World Book Day, the children will have the opportunity to take part in a range of exciting activities based around reading during the day. This will include the National Design a Book Token Competition with the winning design being made into book tokens and distributed to bookshops nationwide. We will judge the entries in school before they are sent out and have a winner from each Phase. This year we'd like the children to dress up ready for a day of reading enjoyment in their pyjamas **for a voluntary contribution of 50p**. This money will go towards Book Aid International.

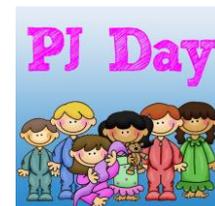
Each child will be given a voucher to take to a local bookseller (Bookmark, WHSmith and Sainsbury's) and can use it to pick one of TWELVE (exclusive, new and completely free) books. Or, if they'd rather, they can use it to get £1 off any book or audio book costing over £2.99 at a participating bookshop or book club.

World Book Day has been a big success in previous years; with your help, we can help it be bigger and better than ever before.

Thank you for your continued support.

Kim Bird
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